



Mercedes-Benz

# FASHIONWEEK BERLIN spring-summer 2011

Access to all shows and events by invitation only. The schedule might be subject to changes. For further information please go to [www.mercedes-benzfashionweekberlin.com](http://www.mercedes-benzfashionweekberlin.com)

Press/Media shuttle service available courtesy of Mercedes-Benz.

Tuesday, July 06, 2010

Wednesday, July 07, 2010

Thursday, July 08, 2010

Friday, July 09, 2010

Saturday, July 10, 2010

10 AM MARCEL OSTERTAG

10 AM ANJA GOCKEL

10 AM SCHUMACHER

10 AM 30PAARHAENDE

11 AM RECEPTION @ JETTE LOUNGE  
offsite @ Hotel de Rome

11 AM IC! BERLIN BRUNCH /  
Presentation Bo Van Melskens Collection  
offsite @ ic! Berlin Store, Max-Beer-Str. 17

11.30 AM LENA HOSCHEK

11.30 AM AQ1

11.30 AM BLACKY DRESS

11.30 AM PERRET SCHAAD

1 PM CHRISTINA DUXA  
COUTURE

1 PM LAUREL

1 PM PATRICK MOHR

1 PM DAWID TOMASZEWSKI

3 PM DIMITRI

3 PM RENA LANGE

3 PM HANNIBAL

3 PM KILIAN KERNER

4 PM BURDA STYLE PREVIEW  
offsite

2 PM MARKUS LUPFER PRESENTATION  
offsite @ Soho House

4.30 PM LALA BERLIN

4.30 PM ALLUDE

4.30 PM DESIGNER FOR TOMORROW  
by Peek & Cloppenburg Düsseldorf

4.30 PM STARSTYLING

5 PM ODEEH PRESENTATION  
offsite @ Galerie Schulte

5 PM GREEN SHOWROOM  
offsite @ Hotel Adlon

5.30 PM STEFANEL  
offsite

6 PM MERCEDES-BENZ  
FASHION WEEK BERLIN  
OPENING NIGHT  
BY GRAZIA

6 PM KAVIAR GAUCHE

6 PM CUSTO BARCELONA

6 PM JI + B  
presented by Mercedes-Benz

6 PM BLAAK /  
THOMAS ENGEL HART

7 PM FRIDA WEYER  
offsite @ Kassensaal Gendarmerie

7 PM MONGRELS IN COMMON  
offsite @ Rodeo Resort

6.30 PM START YOUR FASHION BUSINESS  
offsite @ WMF, Klosterstr 44

8 PM GUIDO MARIA  
KRETSCHMER

8 PM MAVI

7 PM ELLESSE BY WOOD WOOD PRESENTATION  
offsite @ Kinderbad Monbijoupark

8 PM RISTO

8.30 PM WORLD OF CALVIN KLEIN  
offsite

9 PM BOSS BLACK  
offsite

8.30 PM MICHALSKY  
offsite @ Tempodrom

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9.30 PM DAMIR DOMA SILENT  
offsite @ E-Werk

9 PM UDK  
offsite @ Klosterstr. 44

**SUBJECT  
TO CHANGE**



Mercedes-Benz



HANNspree

NEW YORK  
MAYBELLINE  
Jade

Peek & Cloppenburg  
DÜSSELDORF

Supported by



an IMG event